

**Brookline Community Aging Network (BrooklineCAN)
Communications Committee Minutes May 11, 2016**

Carol Caro (presiding), Bea Mikulecky, John Seay, Matt Weiss, Ruth Seidman (recording)

1. **Newsletter.** The June issue will carry articles on the June TRIPPS program and the July Social Security program. Articles are due to Carol and Ruth by May 19. The July-August Summer Issue will appear at the beginning of July, as it has in past years. Topics will include the next BIG TV Livable Cities program on Parks, announcement of the September annual meeting, and the free Recreation Department summer concerts. At some point in the future we will do an article on the Steps to Success program.
2. **Website.** There has not been much traffic on the site lately, and we discussed some possibilities for ways to increase usage. Ideas include: occasional email messages to our members about features of the site, more mentions of web features in our newsletter (we once had a series “Web Feature of the Month”), and making sure that the articles include links to the site when appropriate.
3. **Report from the Education Committee (Ruth).** The April program on “Selling the Fountain of Youth” was well attended, and the evaluation summaries were positive. Upcoming programs for June and July (see #1 above) are in place. Jenna Henning has joined the staff of Goddard House and she is assisting Ginny Mazur in publicity and community outreach work. Because BrooklineCAN will not be updating the web service providers list for contractors, electricians, computer support, and so on, the Education Committee has been asked to develop some programs on educating consumers on how to find and work with service providers. This is being planned for Spring 2017.

NEXT MEETING: JUNE 8, 2016 2:00 PM